



Public Disclosure of Student Achievement

Institution Name: STILLMAN COLLEGE

Business Unit(s) included in this report: School of Business, Entrepreneurship, and Computational and Information Sciences

Academic Period Covered: 2022-2023

Date Submitted: March 4, 2024

PROGRAM	INDICATOR	TARGET	RESULT
Bachelor of Business Administration	Retention	65%	71%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Retention rate is calculated as the percentage of first-time, full-time (FTFT) undergraduate business administration majors who returned to the college for fall 2022 semester. Fall 2021's cohort of first-time, full-time business administration freshmen is the data used for this retention rate. (Total number of fall 2022's FTFT business administration majors (22) divided by total number of fall 2021's FTFT business administration majors (31) provides the quotient (0.709), which then is multiplied by 100 (70.9) and rounded to the nearest one percent (71%).